



The Diet Designed by Nature for Healthy Dogs and Cats

For Immediate Release
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Bravo! Issues Nationwide Recall of Bravo! Pig Ears Dog Chews Because of Possible Salmonella Health Risk

Vernon, CT– Bravo! is voluntarily recalling select boxes of Bravo! Pig Ears Chews because it has the potential to be contaminated with *Salmonella*. The products affected by this recall includes only Bravo! 50 ct bulk Oven roasted Pig Ears Product Code: 75-121 Lot # 12-06-10.

Salmonella can affect animals and there is a risk to humans from handling contaminated pet products, especially if they have not thoroughly washed their hands after having contact with the chews or any other surfaces exposed to these products.

Healthy people with *Salmonella* should monitor themselves for some or all of the following symptoms including, nausea, vomiting, diarrhea or bloody diarrhea, abdominal cramping and fever. Rarely, *Salmonella* can result in more serious ailments, including arterial infections, endocarditis, arthritis, muscle pain, eye irritation and urinary tract symptoms. Consumers exhibiting these signs after having contact with this product should contact their healthcare provider.

Pets with *Salmonella* infections may be lethargic and have diarrhea or bloody diarrhea, fever and vomiting. Some pets will have only have decreased appetite, fever and abdominal pain. Infected but otherwise healthy pets can be carriers and infect other animals or humans. If your pet has consumed the recalled product and has these symptoms, please contact your veterinarian.

The company has received *no* reports of illness in either people or animals associated with the product. Bravo! is issuing this action out of an abundance of caution and sincerely regrets any inconvenience to pet owners as a result of this announcement.

Bravo! Pig Ears were distributed to retailers on the East and West Coasts. They were shipped to distributors and retailers between January 1 and February 28, 2011, where they were available for purchase.

The recall is the result of routine sampling program by the Washington State Department of Agriculture which revealed that the finished products contained the bacteria. The company has no product left in inventory from this batch of pig ears.

Consumers who have purchased any of these pig ears are urged to return the product to the place of purchase for a full refund. Consumers with questions about the recall, should visit www.bravorawdiet.com or call toll free 1.866.922.9222 9 am to 5 pm Monday to Friday.

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